

PTA SOCIAL MEDIA POLICY

The PTA now has a Facebook page. Please read all the information and click the link below to like our page and stay up to date with all PTA news and events.

[Closed Buckland School Facebook Group CLICK HERE](#)

Please make sure to read our **Privacy and Social Media Policy** before posting on the site:

What is this policy and why do we need it?

This policy covers activity on Buckland School PTA Facebook Page which will be used as a means of sharing information on PTA events, outcomes and to encourage the school community to become involved in the life of the school. The policy exists to ensure that our social media output is as good as it can be, and doesn't do anyone any harm.

Who can post to social media?

Our social media site is managed by PTA appointed administrators and only they will post updates on the Buckland School PTA Facebook page. Members of the Buckland School community who are approved to access the page are able to react to the information and post comments on limited updates, once approved by the Administrators prior to those comments being made public. They will also be able to message the administrators via private messenger.

How is this monitored?

The social media output of the PTA is monitored daily by the administrators. The PTA reserves the right to delete or withhold any content from going live that does not adhere to our policy (see below). The school also has the power to remove inappropriate content.

What are the responsibilities of people who have access to the PTA's social media tools?

The administrator's role is:

- General upkeep of the PTA Facebook Page.
- Informing parents of upcoming events and general promotion of the PTA.
- Monitoring content and responding to messages.
- Approving or denying comments to be made public.
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What is inappropriate content?

Inappropriate content is defined as, but not restricted to, the following:

- Do not post any negative comments towards Buckland School, its students or staff. Any concerns or complaints are to be raised within the appropriate channels using the school's Concerns and Complaints procedures (available to view on the Buckland School website)
- Zero tolerance of any inappropriate language, obscenity or defamation.
- Adult accounts only will be approved (18yo +); we will not be accepting any students/children requesting access to the page (either past or current students of the school)
- No advertising of your business as this page is reserved only for Buckland School sponsors and suppliers. If you're wishing to support Buckland School's PTA please contact the committee in the first instance.
- No comments/posts that threaten to harm individuals, groups or organisations in any way (intentionally or unintentionally)
- No endorsement or encouragement of illegal activities
- No personal information will ever be displayed/posted, including but not limited to e-mail addresses, telephone numbers, mailing addresses. Please use Private Messaging in these instances where personal information is needing to be shared with members of the page
- No photos of Buckland School students, including your own are to be posted on this page, in keeping with the privacy policy of the school.
- ° No comments/posts that are political in nature

What are the consequences for breaching this policy?

The PTA Facebook Page is currently operating on a trial basis and failure to comply with this policy could result in the removal of the page. Please continue to keep up to date with our privacy and social media policy as it may be added to periodically to ensure that it remains a safe and welcoming place for all users.